EILEEN FISHER
PROVING THAT FASHION CAN BE SOPHISTICATED, COMFORTABLE, AND SUSTAINABLE.

Eileen Fisher has had a loyal following since she introduced her loose-fitting garments 36 years ago (chances are many of those timeless pieces are still in wardrobe rotation). We talked with the fashion doyen about her passions and commitment to the environment.

To avoid getting stuck in a style rut, start with a few timeless basics, then add one or two new pieces every year.

garment care
“How you care for your clothes impacts the environment. Washing in cold water uses less energy than hot or warm water. I use a Jiffy garment steamer instead of dry-cleaning and to keep clothes fresh between washings.”

object of affection
“I have a reclining Buddha over my fireplace. I like that it’s lying down (not sitting). It reminds me to try to relax and be present at the same time.”

morning routine
“Every morning I write in my journal. I’ve been doing it since I was 25. I ask myself questions like, ‘What am I struggling with? What’s holding me back?’ It keeps me connected to my thoughts.”

current passion
“I love seeing all the visible mending and darning projects at #mendingsunday on Instagram. There are so many creative ways to prolong clothing, such as using embroidery to hide stains.”

latest project
A collaboration with West Elm using recycled fabric scraps to create patchwork pillows ($159–$179; westelm.com). “It’s wonderful watching fabric take on a life outside of the closet.” Renew, Fisher’s take-back program, repairs then resells her clothing, deconstructing and redesigning pieces beyond fixing.

“I’ve always been a bit of an uncomfortable person, so I want clothes that make me feel comfortable and relaxed.”

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