“I try to create the illusion of simplicity because life’s too complicated,” says Eileen Fisher. Today, the founder and clothing designer joins Elise Loehnen to talk about her appreciation for simplicity (which Loehnen shares). Fisher reveals that her own discomfort inspired her career—she could never understand why women were so willing to suffer to look good. Beyond creating a simplified system for style, Fisher shows us a different way to define and run a company: She doesn’t see herself as the sole leader. She thinks of her brand as more of a big collective, and the company is partially owned by its employees. But Fisher is probably most proud that her company is in the process of becoming fully sustainable—and it’s a fascinating, hopeful process for all of us to get a glimpse into.