rags to riches

Cleaning out your closet is even more cathartic, thanks to Eileen Fisher. “Roughly 85 percent of discarded clothing becomes landfill waste,” the fashion designer says. Doubting down on her brand’s environmental stewardship, she has organized DesignWork, a collective of makers and artists who repurpose secondhand garments into new textiles. The initiative materialized in “Waste No More,” an installation at Ventura Centrale, a series of abandoned spaces beneath Milano Centrale station, curated by trend forecaster and Interior Design Hall of Fame member Lidewij Edelkoort. On display were wall hangings by Sigl Ahl, her patterns as random as the fillings: Sister Red 1 in wool and linen, Neptün in blue wool and cotton, and Venetian Bauhaus, a mishmash of cotton-pant scraps.

eileenfisherdesignwork.com

“We’re scaling our systems for a truly sustainable business model”