

EILEEN  
FISHER

# OUR **VISION2020** RESULTS

In 2015, we made a commitment to using sustainable materials in 100% of our products by 2020. We were learning along the way and setting more comprehensive goals for issues like supply chain transparency, fair wages and water use. We're sharing some of what we achieved with you now. Check back in the coming months for a complete report of what we were able to do—and what still needs to happen.





Being a B Corp means we voluntarily meet high criteria for social and environmental performance, accountability and transparency. We are scored on our performance—the average B Impact Score is 80. We raised ours from 82 in 2015 to 96 in 2017. As a quadruple bottom line company, we value the environment, human rights, employee well-being and financial interests as part of doing business.

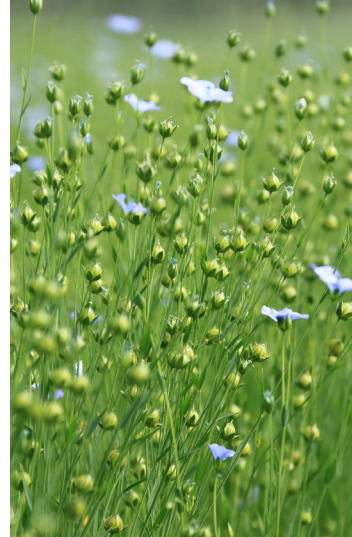
# MATERIALS



## Cotton

**98%**

With the goal of sourcing 100% organic cotton by 2020, we increased from 88% in 2015 to 98% in 2019. The balance is conventional cotton used in material blends. Looking forward, we'll continue to build transparent supply chains for cotton, so we'll know our farmers and understand the impact our cotton has on the land.



## Linen

**98%**

With the goal of sourcing 100% organic linen by 2020, we increased from 72% in 2015 to 98% in 2019.



## Tencel

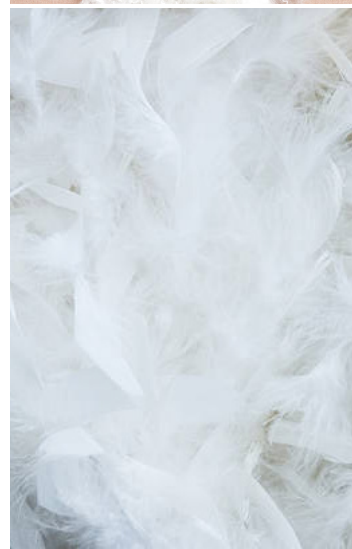
**64%**

With the goal of sourcing Tencel for 100% of our tree-based fiber by 2020, we increased from 20% in 2015 to 64% in 2019.

## Wool

**79%**

With the goal of sourcing 100% of our wool from responsible or recycled sources by 2025, we increased from 0% in 2015 to 79% in 2019. What's more, in 2019 we sourced 47% of our wool from regenerative farms that make the land more resilient and increase biodiversity, an amount we're committed to increasing moving forward. We're already one of the largest purchasers of regenerative wool in the apparel industry.



## Feather Down

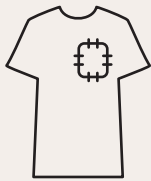
**100%**

We met our goal of sourcing 100% of our down responsibly by 2017, increasing from 0% in 2015 to 100% by 2017.



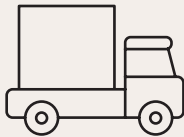
## Chemistry

With the goal of sourcing 40% product that's either bluesign® certified or uses bluesign® approved chemistry by 2020, we dropped from 32% in 2016 to 29% in 2019. This is because we moved away from a couple of key dyehouses, but we have begun working with new dyehouses that are working toward bluesign® chemistry or certification.



## Renew

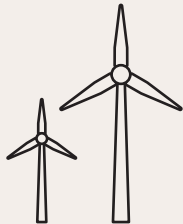
We've collected 1.4 million garments since we launched our take-back program in 2009. Based on general Life Cycle Assessment data, we estimate that the purchase of a Renew garment saves an estimated 95% of carbon and water use compared to a new one.



## Carbon

### TRANSPORTATION

We hit our goal of decreasing inbound transportation emissions 20% by 2020 because we shifted some of our shipments from air to sea, and because we benefitted from improved fuel efficiencies for aircraft and cargo ships. Our emissions savings totaled 24,634 tons of CO<sub>2</sub>e, which is equivalent to taking 5,230 passenger cars off the road for one year. Also, between 2015 and 2018, we were able to offset 100% of the emissions for transportation from our garment factories to our distribution center in Secaucus.



### ENERGY

We did not reach our goal of reducing energy use in our buildings 20% by 2020—we actually saw a 40% increase in 2019 from our 2015 baseline. That's because we slightly grew the overall square footage and added digital technologies in our corporate and retail spaces without making significant investments in energy efficiency projects. However, for the past 8 years we've supported wind power by purchasing renewable energy credits for 100% of the electricity consumption in all of our stores and corporate spaces.