

# 1. 2013 Business Grant Application Form.

## EILEEN FISHER

EILEEN FISHER Inc. will award up to 5 grants of \$12,500 to the recipients of the 2013 Women's Business Grant Program. Your business must be innovative, 100% women owned and produce products that foster environmental and economic health in the global community. (This business grant is NOT meant for consulting services, medical practices, and personal services. We favor product-based enterprises.)

Applicants that have been in business at least 3 years will be considered based on the strength of their business plan. Specifically, we are interested in how the EILEEN FISHER grant money will enhance the growth of your business and how your financial documents reflect the current health and future potential of the business. [Note: in the initial application we only request info about gross and net sales. If your business is selected as a semifinalist, we require the previous 3 years P&L and Balance Sheets plus cash flow projections for the next 3 years. If you cannot provide this, please consider waiting until the next grant cycle to apply.]

Only for profit businesses or for profit/non-profit hybrids (social enterprises) are eligible for this grant. Nonprofit organizations may qualify for funding through other programs listed on our web site grant page: [www.eileenfisher.com/grants](http://www.eileenfisher.com/grants).

**BUSINESSES THAT ARE SELECTED AS SEMI-FINALISTS WILL BE CONTACTED DIRECTLY FOR ADDITIONAL INFORMATION AFTER SEPTEMBER 15th, 2013.**

Unfortunately, if you don't hear from us by September 15th, your application was not selected in the grant cycle. Due to the volume of applications we receive, we cannot notify people individually or provide direct feedback on individual applications. Please know that each year we receive a diverse set of applications which impact the factors that contribute to how businesses are selected by the Grant Committee to become finalists. Feel free to reapply next year if you feel your business is a strong candidate for this grant.

Deadline for submission is May 31st, 2013 at 11:59pm Eastern Time.

Please note: No organization or agency may charge for this application. Please report any unauthorized solicitations to [ccampbell@eileenfisher.com](mailto:ccampbell@eileenfisher.com)

## 2. Business Details & Contact Information.

**\* 1. Name of Business:**

**2. Type of Business (sole proprietor, corporation, etc.):**

**\* 3. Contact person:**

Name:

Company:

Address 1:

Address 2:

City/Town:

State/Province:

ZIP/Postal Code:

Country:

Email Address:

Phone Number:

**\* 4. Who is (are) the owners(s) of this business?**

**\* 5. Is this business 100% women owned?**

**ONLY 100% WOMEN OWNED BUSINESSES ARE ELIGIBLE!**

Yes

No

**\* 6. Please tell us the date and year your business was established.**

### 3. Executive Summary & Financial Information.

#### 1. Executive Summary (from your business plan – please limit to 250 words):

#### \*2. Please report your GROSS earnings for the past 3 years:

2010	<input type="text"/>
2011	<input type="text"/>
2012	<input type="text"/>

#### \*3. Please provide your NET earnings for the past 3 years here:

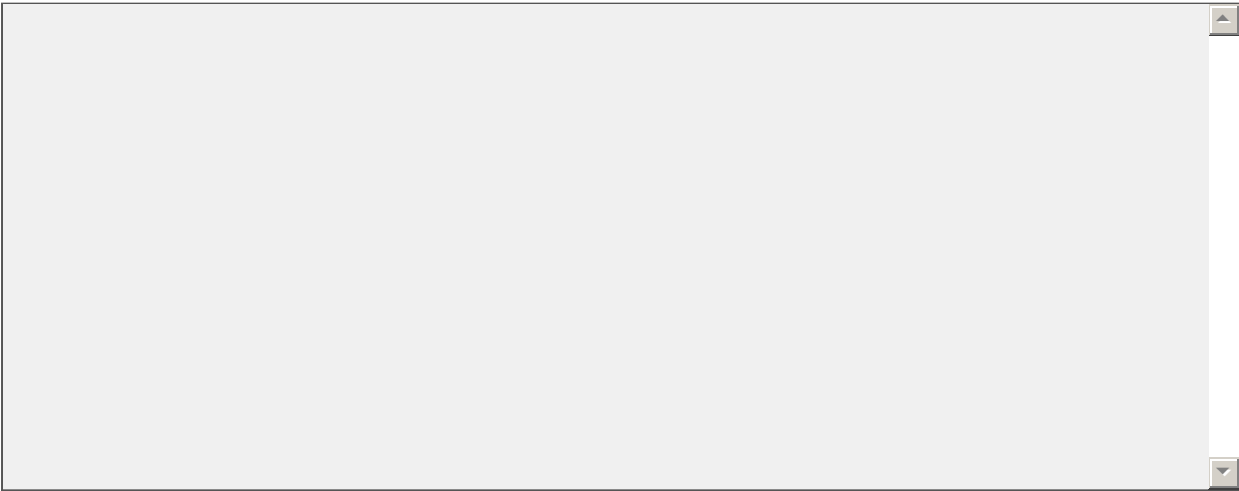
2010	<input type="text"/>
2011	<input type="text"/>
2012	<input type="text"/>

#### 4. Are you prepared to provide financial information (P&L, Balance sheet, cash flow report) for the past 3 years?

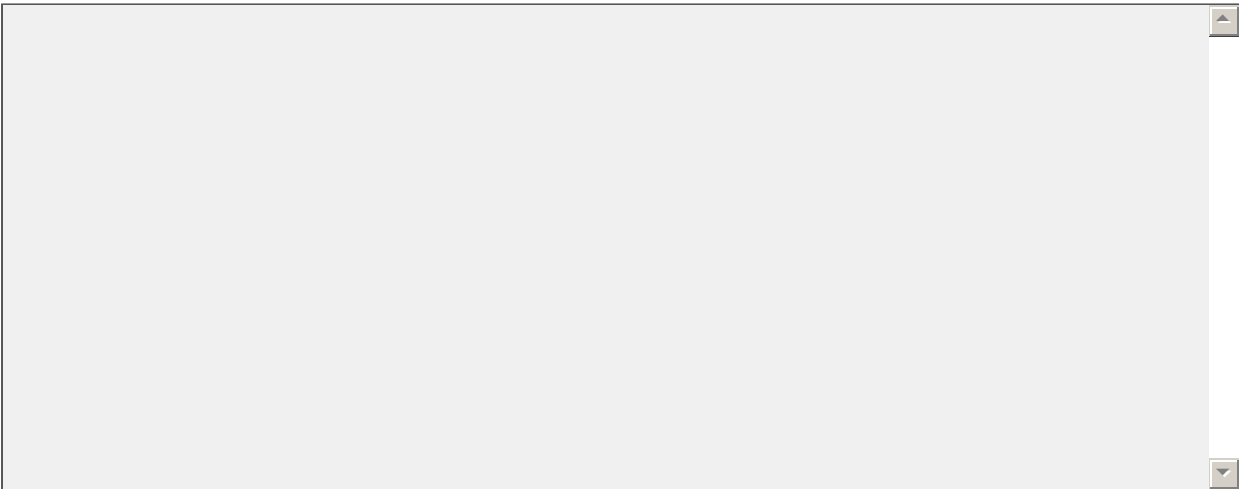
- Yes
- No

## 4. Product Manufacturing & Sustainability.

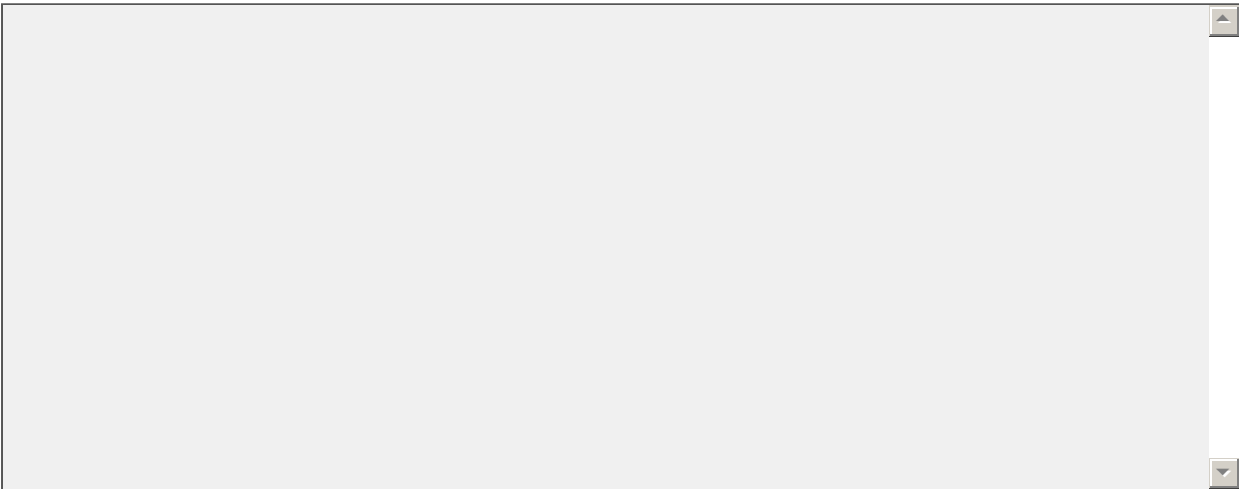
**1. Please describe how your product is innovative, sustainable and fulfills a specific need in the global community.**

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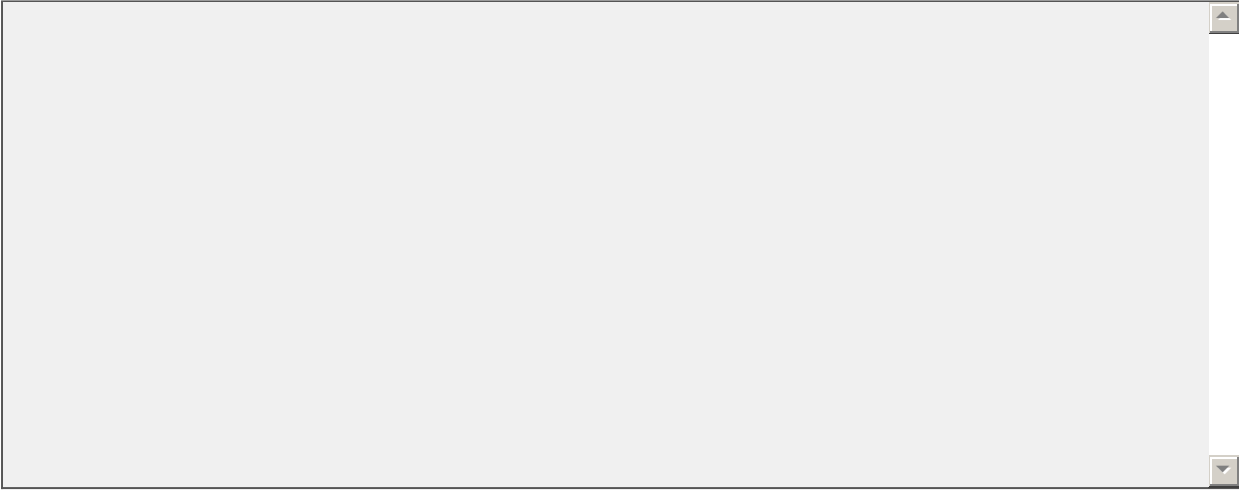
**2. Please tell us about your supply chain: where and how is your product made?**

A large, empty rectangular text box with a light gray background and a thin black border. It has a vertical scrollbar on the right side, indicating it is a scrollable area for text input.

**\*3. What is the environmental and social impact of the manufacturing process? How do you select your manufacturer(s)?**

A large, empty rectangular text box with a light gray background and a thin black border. It has a vertical scrollbar on the right side, indicating it is a scrollable area for text input.

**4. Do you use recycled or repurposed materials in the creation of your product?**

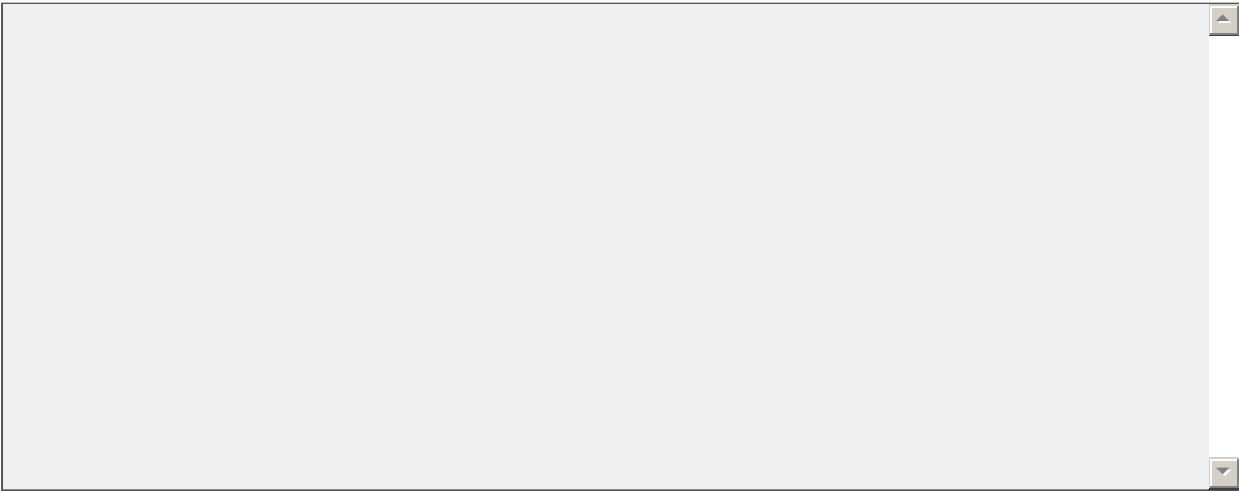


**5. What is the life-cycle of your product: where will it end up when no longer useful, functioning or needed?**

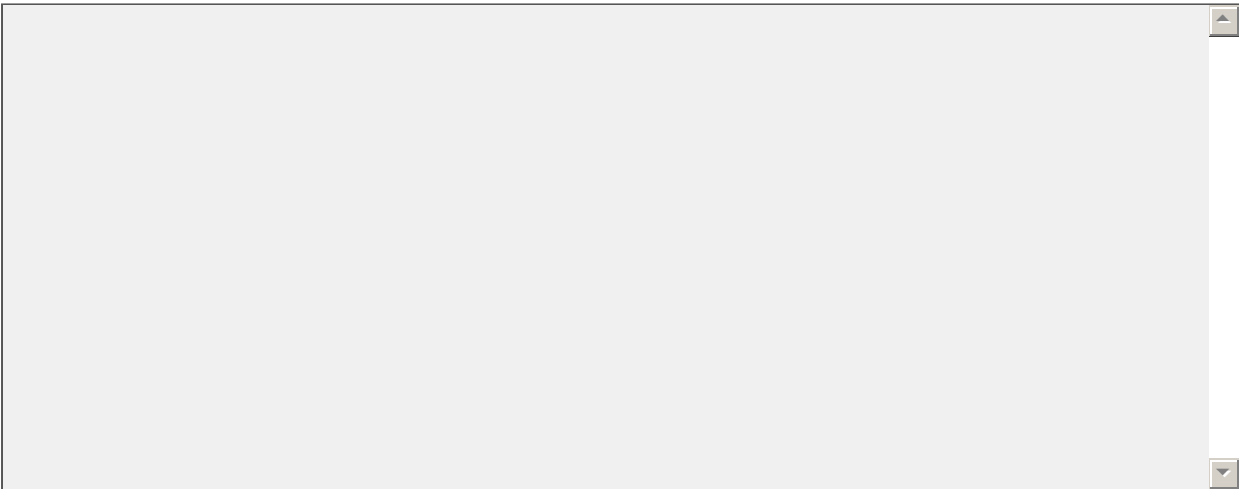


## 5. Feedback & Insight.

**1. Use of Funds: Please tell us how this grant will help you take the next steps in your business development and contribute to your success.**

A large, empty rectangular text area with a light gray background and a thin black border. It has a vertical scrollbar on the right side, indicating it is a scrollable input field for a long-form answer.

**2. What inspires you?**

A large, empty rectangular text area with a light gray background and a thin black border. It has a vertical scrollbar on the right side, indicating it is a scrollable input field for a long-form answer.

**3. How did you learn about the EILEEN FISHER Women's Business Grant Program?**

- At an EILEEN FISHER store
- Via Social Media
- At a Trade Show
- Word of Mouth
- Print Media (please tell us which one below)

Other (please specify)

A small, empty rectangular text input field with a light gray background and a thin black border, positioned below the "Other" label.

## 6. Thank you!

Congratulations! You have completed your grant application form. Please check to make sure that you have answered all the questions that apply to your business before clicking "Done" below.

Once you have clicked "Done" your application will automatically be submitted to EILEEN FISHER, Inc. Due to the high volume of applications, we are not able to provide any individual confirmations, but rest assured that your application has been received. Requests for confirmations cannot be accommodated.

**BUSINESSES THAT ARE SELECTED AS SEMI-FINALISTS WILL BE CONTACTED DIRECTLY FOR ADDITIONAL INFORMATION AFTER SEPTEMBER 15th, 2013.**

Thank you for your interest in the 2013 EILEEN FISHER Business Grant Program for Women Entrepreneurs.